# SignageManager

POWERED BY Smart-AVI



## Digital Signage Network Management Software

A Secure, Integrated Solution To Manage An Unlimited Number Of Digital Signage Players From Anywhere In The World.
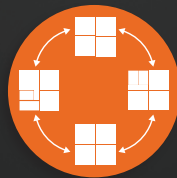
SignageManager is a powerful digital signage content manager that gives you complete control of your signage network. With SignageManager, you can send videos, images and other forms of content to many digital signage players at once while still allowing you to individualize content for any specific location. You can schedule dynamic content changes for different times of day or special sales, while maintaining logs of all content displayed throughout your signage network to measure the effectiveness of campaigns over time.

SignageManager uses your IP network to remotely manage, control and send your information to target audiences across the globe, all while still using a secure platform to protect your information.

You don't need a dedicated server . Simply run the software from any laptop or desktop computer and you're ready to go.

**Dynamic Schedules**

**Preloaded Layout Templates**

**Remote Management**

**Secure from Hacking**

**Content Logs**

SignageManager can be used with any of SmartAVI's line of digital signage players.

**SignWare-Pro**          **SignagePro**          **SignagePro-HD**          **DigiMenu-Pro**

# Applications

The range of applications for digital signage is virtually endless, and the SignageManager can facilitate any unique or creative uses of signage that users have in mind.

## Malls

Large retail malls are the wild west of advertisement. If you have multiple installations of digital signage, do you want to be running to each one every time you need to make change? It's so much easier to simply manage all your digital signage at once from SignageManager.

## Directory and Information Display

Whether you are advertising or trying to direct travelers to the correct flight, you need a signage system that will allow you to have dynamically changing content presented in a way that is both attractive and easily organized. With SignageManager's built-in layouts, updating airport signage is extremely time effective.

## Corporate Lobbies

People make decisions about your business in the very first seconds of entering your office, so make sure they're impressed from the very first glance. SignageManager can be used to create engaging corporate presentations to run in the lobby of your office, so the deal is sealed before a client even enters the meeting.

## Salons

Sell more beauty products and haircuts by showing your customers what is possible for them on dynamic digital signage. You can attractively display different products, prices and the "looks" that your salon specializes in so your customers know you've got the best salon around.

## Schools, Colleges and Universities

Looking to create a deeper connection with the student body at your school? Want to make sure everyone is up to date on upcoming events and activities? Why not set up digital signage in the quad? You can simultaneously entertain, connect with, and educate your student body.

## Restaurants

Imagine a sizzling steak or a tasty cocktail displayed on beautiful digital signage in your restaurant whetting your customer's appetite from the moment they walk in. Inspire your customer's imagination and appetite and they'll not only order more food but they'll keep coming back to your restaurant for years.

## House of Worship

Instantly improve the flow of communication to your congregation by placing digital signage in the entrance area of your house of worship. Update it with information about events and services anytime quickly over the Internet.

## Elevators

Grab people's nearly undivided attention for 30 seconds at a time as they go up and down in an elevator. SignageManager can help create and manage digital signage in places other products can't, even in something as mobile as an elevator.

# Easy To Use: *Just 1 - 2 - 3*

From a single installation of digital signage to large signage networks, SignageManager makes controlling your digital signage simple. Content can be dragged and dropped into the software, layouts can be quickly customized, and schedules can be set to be as specific as your signage application requires. Do it in 3 easy steps.

## 1 Load In Your Content

We'll give you fantastic templates to use so you don't have to start from scratch. Just drag and drop images and video. It's possible to preview your signage right in the software. Your digital signage layout and content can be ready to run in minutes.

## 2 Choose Your Players and Customize Schedules

Once your digital signage content is ready to go, just customize the schedules for your content and choose which players you want to run the digital signage and they will be instantly updated over the Internet. It's a quick process so you can update your signage anytime.

## 3 Set Up Your Digital Signage and Turn It On

Once you load your content to your signage players, they are plug-and-play ready. Any changes you want to make to the content will have an immediate effect.

# Save Time and Energy

With SignageManager, keeping your content fresh is extremely important. You'll save a lot time by updating content over the Internet. This saves you the time of going to each of your displays and updating them individually. SignageManager's remote management lets you update all your displays instantly, no matter the distance.

| Main Office | WWW | New York | London | Paris |

# No Need For Messy File Converting

**No Need To Convert Your Existing Media Into Any Sort Of Specialized Format**

SignageManager can play your pre-existing content and can handle virtually any file type, including HTML, PDF, HD Video, JPEG, GIF, MPEG, AVI, QuickTime, Excel, PowerPoint, RSS, Flash, Java and more!

- HD Video (MPEG/AVI)
- HTML5 Widgets
- PDF
- RSS News Feeds
- Excel
- QuickTime
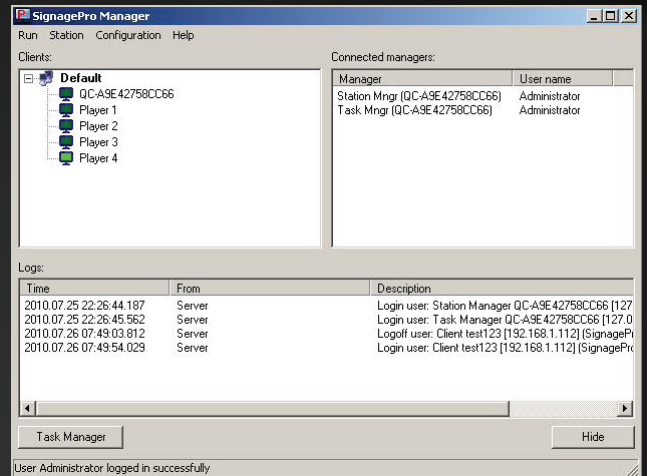- Flash
- PowerPoint
- Images (JPEG/GIF)
- Live Video Capture (Optional)

# *Signage**Manager** In Depth*

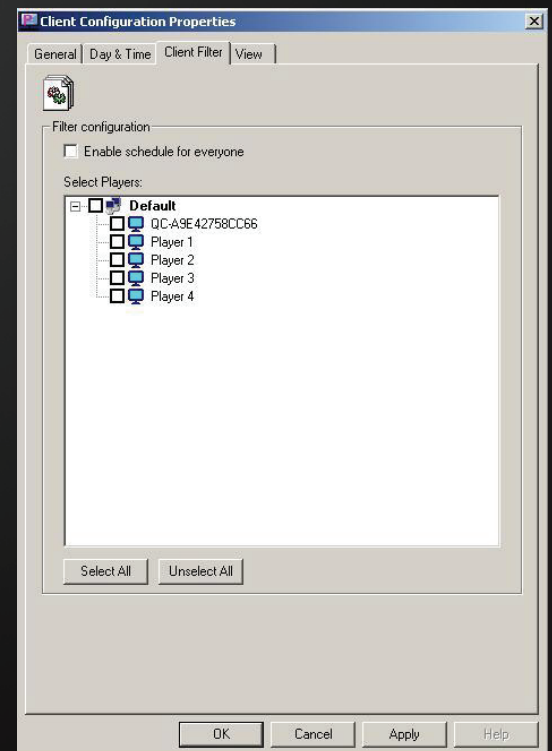## Manage Multiple Signage Devices Through a Central Server

- Multiple client signage players can be managed with SignageManager. Each client can be programmed individually. One PC – we'll call it the "server" – can operate as many digital signage clients as you need at once, be it one or more than a thousand.

SignageManager can configure multiple signage client players.

## Client Filtering

- As for most digital signage networks, the individual players may need to have different configurations, depending on the audience.
- SignageManager allows you to customize each of your signage players independently.
- Send only the configuration changes to one player at a time, or configure the entire network at once.

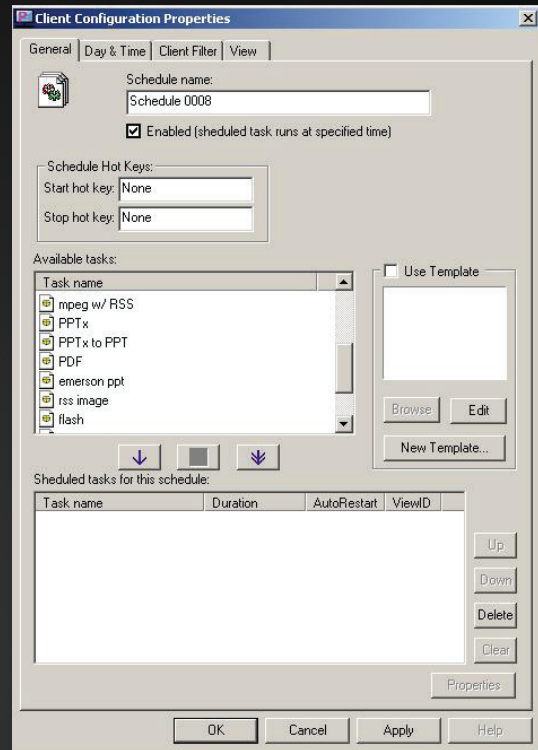Individually configure the signage clients on your network.

## Keep Track of All Your Digital Signage Delivery

- When it comes to advertising, it is very important to know what has been played on the individual players. SignageManager is capable of compliance reporting as a marketing tool in order to verify that content has been delivered.
- See what is currently being played across the network.
- Create reports for a history of what has been played.

## Schedules

- When it comes to signage, it is very important to display the right thing at the right time.
- SignageManager gives you the power to schedule the delivery of your content.
- SignageManager's schedule configuration offers an in-depth tool for creating customized signage scheduling
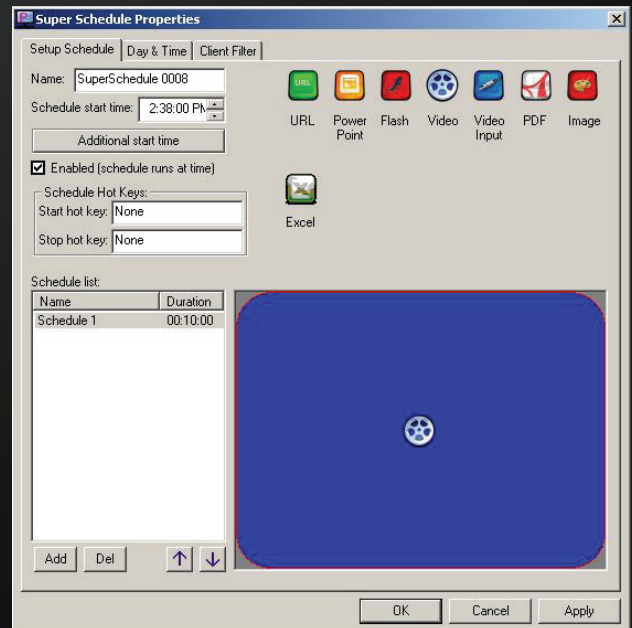


Keep things up to date with SignageManager's scheduling functions.
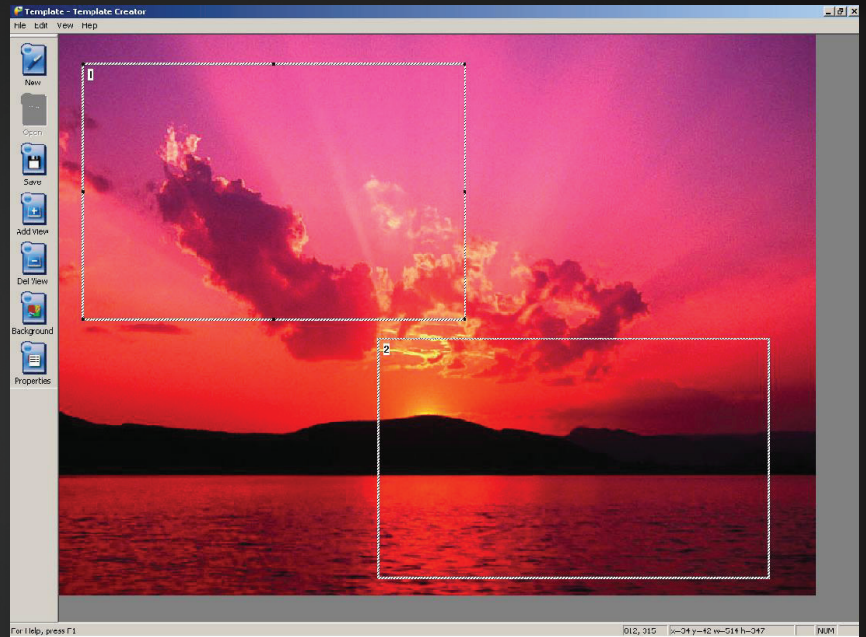
## Super Schedules

- Super Schedules are a simplified and more graphical version of the standard scheduling interface.
- They are a great way to quickly make changes to content delivery times, without getting into the specifics of the standard scheduling method.
- With Super Schedules, simply drag and drop content into the schedule.



Make schedules quickly and easily with this drag-and-drop interface.
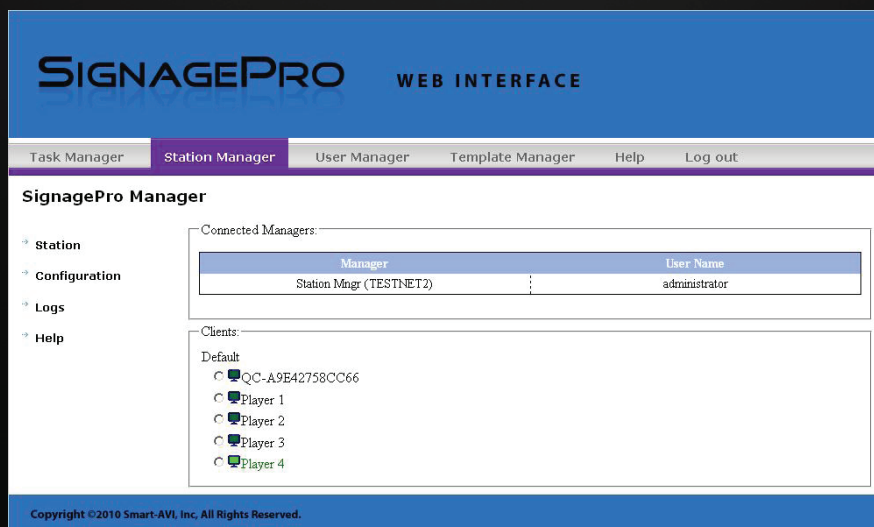
## Zones / Templates

- Zones are designated areas on the screen where different content can be displayed.
- Defining zones is simple with SignageManager, which includes zone templates.
- They can contain different media including video, images, RSS feeds and more



Using zones you can place multiple content types on your digital sign. SingageManager comes with templates for zones, and a customization tool to create your own.

## Global Control

- If you can't be on location, you can manage your network over the Internet with our SignageManager Web Interface.
- Log in from anywhere in the world and take control!



Control your digital signage network from anywhere in the world with our web-based interface.

## RS-232 Support

- Each Signage player is capable of issuing RS-232 signals to RS-232 compliant devices.
- For example, to turn the displays off at night when they are not used, simply create a schedule to do so. At the scheduled time the player will send an RS-232 signal to the displays to turn them off.

## USB Support

- SignageManager can also manage signage players that are not connected to a network.
- If a player is not connected to a live network, it is possible to save configuration information to a flash drive which can be plugged directly into the signage player.

# *Signage Manager Specifications*

| SYSTEM REQUIREMENTS | |
| --- | --- |
| Network | 10/100 LAN Eithernet Connection 1 Gbps and Wireless |
| Cable | CAT5 |

| SUPPORTED FORMATS |
| --- |
| HD Video |
| Excel |
| Flash (sfw, html) |
| Images (jpg, bmp, gif) |
| Movies (avi, mpg, wmv) |
| Digital Audio Files |
| RSS News Feeds |
| PowerPoint |
| Live TV via HTTP |
| Streaming Video |
| Adobe Acrobat (PDF) |

For added security, each signage player is equipped with a unique security key. With this security, hackers will not be able to infiltrate your signage network.

SignageManager is available as bundled software with the purchase of a SmartAVI, Inc. digital signage player.

Designed and Manufactured in the USA

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**Smart-AVI**
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